International Fellowship of Motorcycling Rotarians
North American Chapter (IFMR-NA)

August 31, 2014

** COMING EVENTS **

- September 5-7, “NoPolio” Rally. An 8-hour fun ride thru California Gold Country. For more details, see [www.nopolio.org](http://www.nopolio.org) or contact Bob Mutchler (rpmutchler@aol.com)
- September 22-27, “District Governor's Ride & Annual Sierra Safari”, Bishop, CA. If you like fun, fellowship, and great riding, don't miss this opportunity. For more information, go to [http://motorcycles.lyster.com/trips/Governor/](http://motorcycles.lyster.com/trips/Governor/) or contact Ron Lyster (ron@lyster.com).
- September 25-28, IFMR Fall Foliage Ride, Lake George, NY. Fantastic fall colors in the Adirondack Mountains. Make reservations at America's Best Value Inn (800-795-6680, IFMR rate of $99.95 + 15% tax) For more details see [http://tinyurl.com/lwruueg](http://tinyurl.com/lwruueg) or contact Ride Guide Myron Fox (myronfox@yahoo.com)
- September 27, Rotary Poker Ride to 'Stop Hunger Now', Strasburg, VA. 90 mile ride thru scenic Shenandoah Valley area. 10 AM start. For more info, call 540-465-9242

** IFMR-NA Executive Council Names New Officers & Directors **

IFMR-NA president Tim Cudd announced in early August that the Executive Council had considered and approved new officers and directors of the fellowship to continue implementation of the IFMR-NA Leadership Plan agreed on and announced in July 2013. (See [http://tinyurl.com/oshal7v](http://tinyurl.com/oshal7v))

For the first time since its founding in the mid 1990s, IFMR-NA will have a Vice President/President-Elect, plus six Regional Directors, all created under the new Leadership Plan to provide both regional representation and leadership continuity for IFMR-NA. In several cases in the past, the fellowship has struggled to find a new leader when the current chapter president has had to step down unexpectedly due to unanticipated health or other problems. It has also lacked a regional leadership structure and representation, which the new Leadership Plan provides.

Heading the list of new officers as VP/President-Elect is Chris Jones ([cjones560@gmail.com](mailto:cjones560@gmail.com)), who has served as IFMR-NA webmaster since 2011. Chris is a member of the Lake Norman-Huntersville, NC, Rotary Club and past governor of district 7680 (2012-13), and has held numerous other club, district, and zone offices. He and his wife Colleen are also members of Rotary's International Hosting and Travel Fellowship.

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Notes . . . from the Top

by IFMR-NA President Tim Cudd

As you can see from the lead story in this month's IFMR-NA newsletter, we are moving ahead with the implementation of the IFMR-NA Leadership Plan. I am pleased to announce that all of the pieces of the puzzle have been finalized and the six new Regional Directors are now in place.

Also please join me in congratulating Chris Jones in his new role as Vice President of IFMR-NA and these new Regional Directors as we take a huge step forward and take IFMR-NA to the next level.

As I discussed these positions with these Directors, I received a tremendous amount of feedback and ideas for our organization. I am excited to move forward and look forward to working with everyone and sharing information on improving IFMR-NA.

I'm also pleased to see that both our membership and our finances have continued to strengthen during the past year. A copy of the 2013-14 IFMR-NA Treasurer's Report is attached for your information.

We have also made various improvements in the IFMR-NA website and particularly in our ability to use credit cards to pay dues, purchase merchandise, and share information with our members. But improvement is a continuing task. We must especially continue to work on spreading the word about IFMR to Rotarian motorcyclists who still don't know about us.

Do you have members of your club or friends that might be interested in IFMR? Have you talked to your District Governor and asked him or her to help you spread the word about our organization? If not, I would encourage you to ask that favor. While many folks may be aware of the Rotary Fellowships, most don’t have any information or know how to join. Help us spread the word in your corner of the world.

As always, thank you for your support. We are here to serve you and look forward to helping in any way we can. Be safe and I look forward to seeing you on the road.

NOTE TO EXISTING IFMR MEMBERS: It’s time to pay your annual IFMR dues again, please go to www.ifmr-NA.org, update your member info, and pay your dues by credit card. DO IT NOW! Don’t be left out! We don’t want to lose you.
Chris is a Professional Network Marketer with ACN_Direct (http://www.rotary.acndirect.com). He is also President & CEO of two companies: Willow Root Properties, LLC, a Real Estate Investment firm and also The Bordley Group LLC, a management consulting and web marketing firm. Chris has also served as a PARC Commissioner for the Town of Cornelius, NC, where he lives, and as a member of the Vestry for his Church, St Alban's Episcopal in Davidson, NC. He attended Towson State University, studying business and accounting.

There are six new Region Directors: Blair Campbell, Northeast (blarecam@gmail.com); Rory Windrim, Northcentral (rwindrim@aol.com); Marc Baker, Northwest (mqbhdrotary@gmail.com); Don Theile, Southwest (dtheile@sbcglobal.net); Mark Shirley, Southcentral (marks@dandwcpa.com); and Carlton Pernell, Southeast (carltonpernell@aol.com). All have served as IFMR-NA Ride Guides in their areas for a year or longer, as well as in various Rotary positions.

Blair Campbell, NE Region Director, is a retired corporate executive who now lives in Thornbury, ON, near the shores of Georges Bay and is a member of the Thornbury Rotary Club. He planned and hosted the “North-South” IFMR Get-Together in Orillia, ON, last summer, rode to New Orleans (via Albany, NY) in the 2010 PolioPlus Ride, and has participated in several other IFMR rides.

Rory Windrim, NC Region Director, recently retired from General Motors and moved with wife (and long-time 'copilot') Judy from Davisburg, MI, to Norton Shores (near Muskegon), a stone's throw from Lake Michigan.

“I’ve been riding motorcycles for 46 of my 58 years and loving almost every minute of it,” he says.

“I joined Rotary in 1984 and IFMR in 2004. Judy and I have been on 13 rides with IFMR over the past six years and planned one of them in Ohio. We have met many new and wonderful friends on these rides and look forward to seeing them and meeting more new friends on upcoming rides.”

Marc Baker, NW Region Director, has been a member of the Rotary Club of Everett, WA, since 1980 and has served in virtually every position in the club, including president, plus various district positions. An avid motorcyclist or biker, he has been involved with motorcycling since 1969, is member of the “Hell’s Rotarians - the Mild Ones” since 1990, and with the IFMR since its inception, having helped organize and form the IFMR.

He has ridden to five RI conventions: Calgary, Indianapolis, San Antonio, Portland, and New Orleans, In 2010 he raised over $17,000 for PolioPlus in sponsorships for his IFMR ride to the New Orleans convention.

Marc has ridden in 49 US states (missing Hawai'i), nine Canadian provinces (missing NW Territories, Newfoundland and Labrador, and Nunavut), and has traveled over 450,000 miles on motorcycles, of which over 400,000 is on Harleys. “I own my own business, providing medical gases to doctors, dentists and veterinarians. The business was founded by my parents and is now in its 3rd generation, my son now runs the business, so I can now ride even more.”

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Don Theile, SW Region Director, has been a member of the Rotary Club of Danville, CA, since 1974 and has held various positions in the club. At the age of 52 he got back into motorcycling and joined IFMR in 1996, where he's been active ever since. He's ridden with IFMR groups to RI conventions in Calgary and Los Angeles. He also participated in the 2008 IFMR “Great Lakes – Great Times” International Ride, the 2008 IFMR Fall Foliage Ride in Pennsylvania, and the 2013 “Rocky Mountain High” Ride in Colorado, as well as numerous IFMR rides in the west and southwest.

After 40 years in the real estate business, Don is retired and now enjoys carving through the twisties on his GL1800 Goldwing or heading to the range to keep his pistol shooting skills current. He also enjoys being a VIP (volunteer) with the Danville Police Department.

Mark Shirley, SC Region Director, is a long-time motorcyclist, past HOG chapter president, a CPA, and past president of the Rotary Club of Baton Rouge, LA. In 2010 he handled virtually all the Lousiana arrangements for the IFMR “PolioPlus” Ride to New Orleans, including a big 'send-off' breakfast at the Baton Rouge Harley-Davidson dealership and a special police escort for the IFMR riders from Baton Rouge all the way to the convention center in New Orleans, plus several day rides around the New Orleans area for IFMR members during the convention.

Carlton Pernell, SE Region Director, is a long-time Harley rider, owner of a plumbing and air conditioning business in Smithfield, NC, and past president of his Rotary Club. He has participated in almost every IFMR ride held in the mid-Atlantic and SE US since 2007 and has organized and hosted several of them.

Born and raised in the South, Carlton considers himself a 'true Southerner'. He loves having his northern friends down to enjoy the southern beauty and culture. He likewise enjoys riding "up north". For Carlton, being a part of the IFMR group combines two of his greatest passions in life -- Rotary and riding motorcycles. Carlton loves to travel on his motorcycle and enjoys meeting people. He considers every ride an adventure and every stranger a potential acquaintance. Calling Smithfield, NC home, Carlton is married to Suzanne who enjoys riding shotgun and 'navigating'. He has two grown children and two grandsons, 9 years old and 3 weeks old, respectively.

IFMR-NA Financial Report for 2013-14

In mid-August IFMR-NA Treasurer Hal James (james_hal@yahoo.com) reported on the organizations annual finances for the fiscal year ending June 30, 2013. The report indicated total income of $2,721.51, including dues, donations, and merchandise sales. Expenses totaled $1,459.64 for website services, merchandise, postage and shipping, and credit card fees. Net income was $1,261.87.

Badges, pins, and decals given to new members at no charge are purchased periodically in larger quantities to take advantage of quantity discounts. Inventories carried forward from prior years made it unnecessary to replenish the stock during this fiscal year, which explains most of the increase in net income during this year and is unlikely to occur in the next year. Also, because of limitations in the original website credit card processing, separation of on-line credit card dues income from merchandise income was difficult to track this year, resulting in understatement of merchandise income and overstatement of dues income; but these should be more accurately separated from now on. A copy of the full report is attached.